



Become an Exhibitor

Booth Rates



Reserve your space now and get in front of more than **12,000** attendees!

Business Booth Rates

Exhibit Space	Before May 12	Before Aug. 25	After Aug. 25
5x10	\$ 615	\$ 655	\$ 685
10x10	\$ 985	\$1,050	\$1,150
20x10	\$1,760	\$1,880	\$1,990
30x10	\$2,640	\$2,820	\$2,985
40x10	\$3,240	\$3,520	\$3,740
20x20	\$3,240	\$3,520	\$3,740

*Corner premium 5x10 add \$100, 10x10 add \$200

Non-Profit/Breeder/Rescue Booth Rates

Exhibit Space	Before May 12	After May 12
5x10	\$ 200	\$ 275
10x10	\$ 275	\$ 400

*Corner premium 5x10 add \$100, 10x10 add \$200

Pet Crafters Marketplace Booth Rates

Exhibit Space	Before May 12	Before Aug. 25	After Aug. 25
10' x 5' or 10' x 10'	\$300	\$315	\$340

*Corner premium 5x10 add \$50, 10x10 add \$100

Caneast Shows prides itself on being able to provide you with so much more than just booth space. Our aim is to help you grow your sales by providing you with:

- **Face-to-face** contact with well-defined and pre-qualified pet owners and want-to-be pet owners
- Wide-ranging exposure through a bilingual, multimedia advertising and public relations campaign valued at **more than \$75,000**
- Positioning your business as a **leader** in the wonderful world of pets in eastern Ontario and western Quebec
- Increased **awareness of your brand** to our passionate audience of pet owners
- A rare opportunity to conduct targeted **market research** for your company
- **First right-of-refusal** for participation in Ottawa Pet Expo for years to come

Deposit & Payment Information

Business Booth Applicants

Deposit is 20% until May 12, 2017, 60% until Aug. 25, 2017, and 100% after Aug. 25.

Deposit due at contract signing.
Interim payment due May 12, 2017.
Final payment due August 25, 2017.

Non-Profit, Breeder, Rescue and Pet Crafter Applicants

Full payment of 100% due with application.



Book Early & SAVE!

Book your booth for Ottawa Pet Expo and Ottawa Dog Festival by January 27 and save 5% off both shows! Use the code **PETEXPO5** during checkout and 5% will be deducted from your total.

Book Now! Visit caneastshows.com/petexpo or contact Ian Forsyth at ian@caneastshows.com or (613) 241-7775, ext. 203.