



Become an Exhibitor

Booth Rates **NOV. 10-11, 2018**



Reserve your space now and get in front of more than **12,000** attendees!

Business Booth Rates

Exhibit Space	Before May 11	Before Aug. 24	After Aug. 24
10x5	\$ 630	\$ 670	\$ 695
10x10	\$ 995	\$1,070	\$1,170
20x10	\$1,775	\$1,895	\$2,005
30x10	\$2,655	\$2,835	\$2,995
40x10	\$3,255	\$3,535	\$3,745
20x20	\$3,255	\$3,535	\$3,745

*Corner premium 10x5 add \$100, 10x10 and larger add \$200

Non-Profit/Breeder/Rescue Booth Rates

Exhibit Space	Before May 11	Before Aug. 24	After Aug. 24
10' x 5'	\$215	\$290	\$315
10' x 10'	\$290	\$415	\$440

*Corner premium 10x5 add \$100, 10x10 add \$200

Pet Crafters Marketplace Booth Rates

Exhibit Space	Before May 11	Before Aug. 24	After Aug. 24
10' x 5' or 10' x 10'	\$315	\$330	\$355

*Corner premium 10x5 add \$50, 10x10 add \$100

Caneast Shows prides itself on being able to provide you with so much more than just booth space. Our aim is to help you grow your sales by providing you with:

- **Face-to-face** contact with well-defined and pre-qualified pet owners and want-to-be pet owners
- Wide-ranging exposure through a bilingual, multimedia advertising and public relations campaign valued at **more than \$75,000**
- Positioning your business as a **leader** in the wonderful world of pets in eastern Ontario and western Quebec
- Increased **awareness of your brand** to our passionate audience of pet owners
- A rare opportunity to conduct targeted **market research** for your company
- **First right-of-refusal** for participation in Ottawa Pet Expo for years to come

Deposit & Payment Information

Business Booth Applicants

Deposit is 20% until May 11, 2018, 60% until Aug. 24, 2018, and 100% after Aug. 24.

Deposit due at contract signing. Interim payment due May 11, 2018. Final payment due August 24, 2018.

Non-Profit, Breeder, Rescue and Pet Crafter Applicants

Full payment of 100% due with application.

Book Now!

Visit caneastshows.com or contact our sales representative for more information.

David Tubbe, Sales Manager

T: 613.241-7775, ext 232
 C: 613.794.9595
 TF: 1.866.999.0510, ext 232
david@caneastshows.com

