



# SHOW GUIDE ADVERTISING

## Advertising Rates



### Show Guide advertising space is now available!

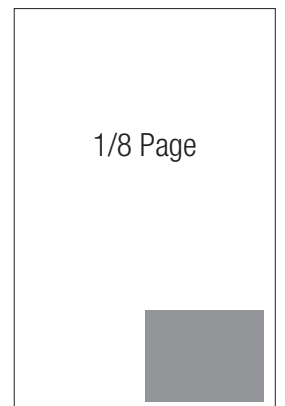
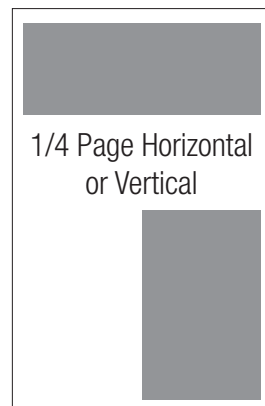
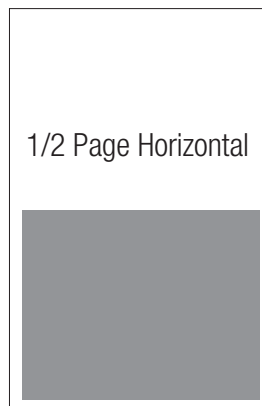
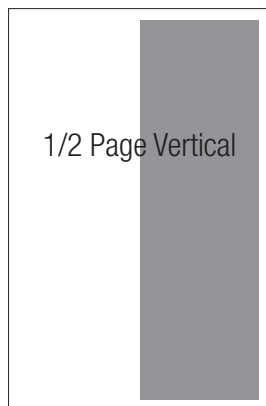
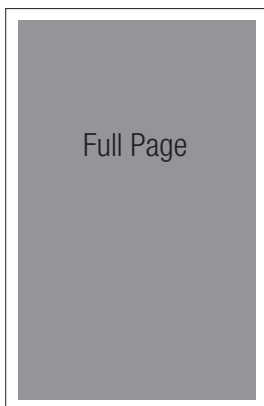
Showcase your company with exposure to close to 20,000 attendees, and industry professionals! Program will include: Vendor listings, floor plan, special feature descriptions, and more...

Size	Exhibitor Rate	Non-Exhibitor Rate
1/8 page	\$75	\$90
1/4 page	\$120	\$140
1/2 page	\$210	\$250
Full Page	\$385	\$430

## Reserve your space now!

## Space is limited

Sponsors will receive 15% off the exhibitor rate. Premium positions include interior front cover and interior back cover. Priority for premium location will be given in order of payment received.



Deadline for print ready ads October 22, 2018

Deadline for ads that require formatting  
October 15, 2018

Please contact David to book your ad space  
david@caneastshows.com  
613 241 7775 X 232

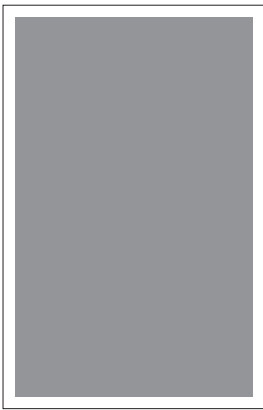


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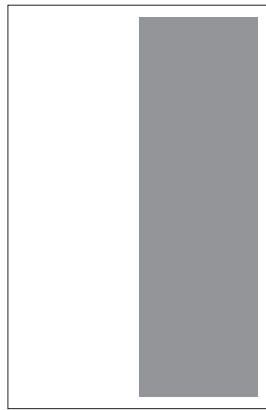
## Mechanical Specifications



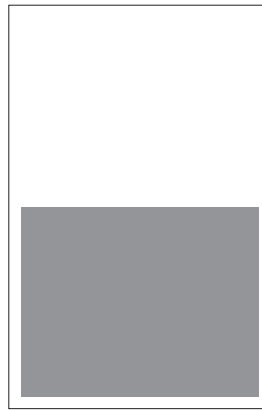
### AD SIZES



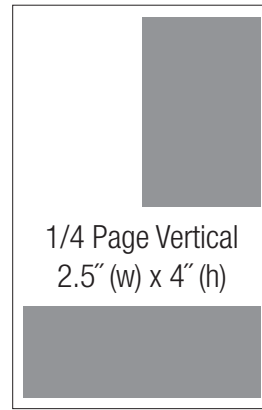
Full Page  
5" (w) x 8" (h)



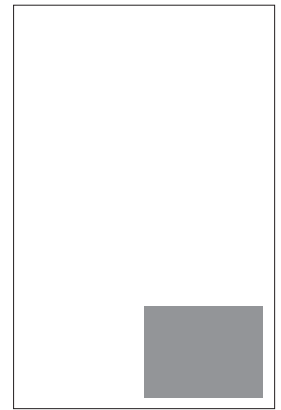
1/2 Page Vertical  
2.5" (w) x 8" (h)



1/2 Page Horizontal  
5" (w) x 4" (h)



1/4 Page Horizontal  
5" (w) x 2" (h)



1/8 Page  
2.5" (w) x 2" (h)

## Booking your ad and file specifications

The Ottawa Wedding Show Show Guide will accept High Resolutions PDF files. All files should have fonts converted to outlines and include high resolution graphics (300dpi). Ads with bleeds should include a .125 inch bleed and trim marks. All graphics and colours should be converted to CMYK. Please note, any spot colors used in the design of your ad will be converted to CMYK. Ads that don't meet the specifications will be returned. Additionally, artwork can be submitted directly to [ray@raymondbrand.com](mailto:ray@raymondbrand.com).

### Deadline

Print ready ads due by October 22, 2018, ads that require formatting due by October 15, 2018. Additional fees may apply for ads requiring formatting. Should you require assistance creating your advertisement, Raymond Brand can assist you at a rate of \$60/hour.

### Important Terms Regarding Artwork

Advertiser is responsible for submitting camera-ready artwork. Failure to submit artwork by the materials deadline may result in the advertisement not being in the final printed show guide. Caneast Shows will place advertiser's logo and URL in reserved space. No refunds will be made if advertiser does not provide artwork before materials deadline.